



Why “Obama Works”

- **Not Just Rhetoric – It’s About Changing Reality:** Senator Obama’s message is about what we, together, can do for our country. To cynics, that can sound like a hokey message. This sort of grassroots movement is an example of how Senator Obama’s message has inspired everyday Americans to act to improve their communities.
- **Stand for Your Candidate, Stand for Your Community:** By uniting politics and service, volunteers can make meaningful and concrete contributions to their local communities, all while showing their support for the Senator.
- **Not A Candidacy But A Movement:** Senator Obama has always said his candidacy isn’t about him but about us. Obama Works shows that being inspired by Barack Obama isn’t just about supporting a single candidate, but rather is about supporting a common vision of a nation based on community – a community willing to stand up and create change together.
- **Reminder of Senator Obama’s Chicago Experience:** By working to improve local communities, volunteers are public reminders of Senator Obama’s days as an on-the-ground community organizer in Chicago.
- **Complements Senator Obama’s Commitment to Expanding Public Service Efforts:** Part of Obama’s presidential platform is an expanded commitment to public service. Obama Works shows that this commitment begins here and now at the grassroots level.
- **Expanded Volunteer Base:** We all know people who are inspired by Senator Obama but who do not know how to turn this positive energy into positive action. Obama Works mobilizes these citizens in an unconventional grassroots way by giving them the opportunity to serve their communities as part of a collective national movement for change.

TOGETHER, we can.

Sincerely,

A handwritten signature in black ink that reads 'David Manners-Weber'.

David Manners-Weber on behalf of
Obama Works and the Obama Philly Sweep Team